



Chef Competition! - TIPS FOR TEXT

Earn bragging rights for a year!

Congratulations to the 2009 winner—George Schaffner!

For most people, the food takes center stage at 100 Men Who Cook. Every year, our attendees get to sample a gastronomic cornucopia thanks to your talent, creativity and generosity. We realize that you put a lot of time and effort into the preparation of your dish and booth. That's why we want to make sure you not only get the benefit of knowing you supported a vital organization in the community, but also earn some bragging rights among fellow chefs.

In addition to offering great food, chefs will be given the opportunity to compete for "Tips for Text" which will be donated to The Literacy Council.

How does it work?

Attendees will be encouraged to "tip" your booth if they are inspired by your culinary genius, impressed with your booth décor, beguiled by your smile or just amused by your antics.

Volunteers will be selling tip tickets to attendees for \$1 each. The Literacy Council will provide tip jars at each chef's table along with a quick explanation of the "Tips for Text" competition. All proceeds from the competition will benefit The Literacy Council.

The tip jar can receive purchased tickets or cash. You may elect to participate or not participate in this activity.

How is a winner determined?

The booth that has the most tips in its jar at the end of the night will be crowned champion!

What do you win?

The winning team will receive a trophy and have their photo and recipe featured in the 2011 100 Men Who Cook cookbook.

We know we owe the success of our event to our chefs, so we take our hats off and salute you for all you do!